

Confesercenti of Rome

Oro di Roma is an opportunity, a vehicle and an instrument aimed at building international relations among the operators of the goldsmith's sector.

Oro di Roma was born a few years ago from an idea in which so few people believed... However, with the passing of time the project has improved itself, deserving the trust of more and more supporters, including many goldsmith's workshops belonging to different traditions that thanks to Oro di Roma have found a master key.

The Confesercenti of Rome, as the author and promoter of the project, has developed and shaped Oro di Roma, turning it into an instrument to serve companies.

“Internationalization” has always been the keyword: Europe, the United States, Australia. Oro di Roma has allowed its members to enter different markets, always at maximum levels, also thanks to the pivotal role played by the institutions and their constant and steady support which has turned out to be essential for the achievement of such a project.

Therefore the main target is to promote our companies abroad by confronting us with the challenge of representing completely heterogeneous subjects. This very peculiarity has brought Oro di Roma to organize such an event able to summarize not only different cultures, each one as a sign of its place of origin, but also different goldsmith's traditions, all of them converging in Oro di Roma.

The Confesercenti of Rome, through Oro di Roma, has shown the world the magic of goldsmith's art: the art of handmade pieces of jewelry, the art of quality and inventiveness. And that's why today the Confesercenti has decided to “reveal” this art just in the city that inspired and inaugurated the project from the very beginning: Rome.

And with the same enthusiasm that has led us up to this point we would like to welcome our guests and seize the opportunity for thanking all those who have allowed us to achieve such an ambitious goal: the Ministry for Economic Development, the Region of Lazio, Sviluppo Lazio and ICE (Italian Institute for Foreign Trade).

Through Oro di Roma we wish to build a long lasting synergy able to give birth to a marriage between our goldsmith's firms and those we have the honor to host.

Using this event to lay down solid foundations is our objective and we wish that this could bring about positive results in terms of business relations.

